

# INTEGRATED REPORTING AND SMALL AND MEDIUM-SIZED COMPANIES

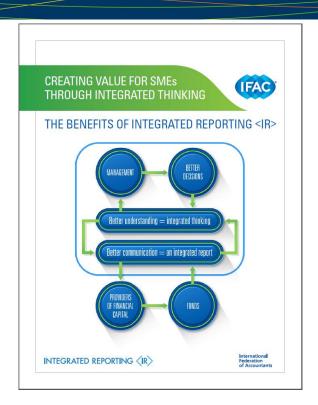
Stathis Gould Feb 11, 2020



### A Tool for SMEs to Understand and Communicate Value

## Are SMEs missing out?

- Greater information and insights on those things that matter – people, brands, R&D & innovation, impact etc
- Telling the story of how value is created
- Effectively managing strategic assets and resources
- Confidence among stakeholders







# HOW IFAC CREATES VALUE

#### VISION FOR THE PROFESSION

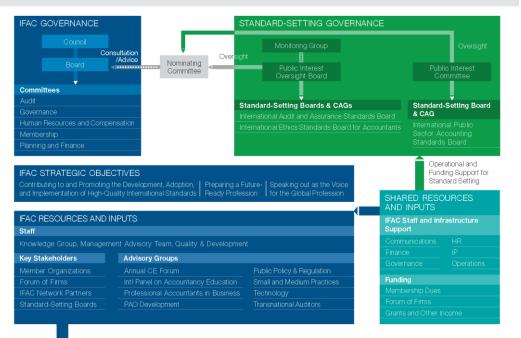
Essential to Strong, Sustainable Organizations, Financial Markets, and Economies

#### IFAC PURPOSE

IFAC, with its Member Organizations, Serves the Public Interest by Enhancing the Relevance, Reputation, and Value of the Global Accountancy Profession

#### VALUE

Integrity. Innovation. Transparency. Collaboration.





## **Examples of SMEs with an Integrated Report**

- Anglo African www.angloafrican.com
- Dellas <a href="https://integratedreporting.org/profile/dellas-s-p-a/">https://integratedreporting.org/profile/dellas-s-p-a/</a>
- Stafer <a href="https://www.stafer.com/en/sustainability/economic-sustainability/integrated-report">https://www.stafer.com/en/sustainability/economic-sustainability/integrated-report</a>

